



ACE CNG - India's first MPFI Mini-truck



ACE
C N G

**First rate performance.
Friendly on the environment.**

SPECIFICATIONS

ENVIRONMENT-FRIENDLY FUEL

CNG reduces sulphur, benzene, lead and other toxic emissions thereby improving combustion. It also does not interfere with the life of any engine component and the engine stays clean internally.

RELIABLE & DURABLE PERFORMANCE

From the roughest road to the toughest job, TATA ACE has been built to give years of dependable service even in extreme road and weather conditions.

LOW OPERATING COSTS

Fuel bills are reduced due to lower cost of CNG fuel.

ENHANCED SAFETY

A superior cab construction ensures driver safety in all terrains.

1 YEAR/36,000 KM WARRANTY

1 year or 36,000 km (whichever is earlier) warranty assures you of a worry-free performance.

TATA ACE

- India's first MPFI CNG Mini Truck
- Equipped with deceleration cut-off for better fuel economy
- User-friendly CNG-level indicator
- Distributor-less, non-wasted spark-ignition with misfire detection

TATA ACE Bharat Stage BS IV

Engine

| | | |
|-------------|---|--|
| Model | : | 275 CNG BS IV Water-cooled Multipoint Gas Injection Engine |
| Max. Output | : | 21 HP @ 3400 rpm |
| Max. Torque | : | 49 Nm @ 2200 rpm |

Clutch

| | | |
|--|---|--|
| | : | Single Plate Dry Friction Diaphragm Type |
|--|---|--|

Gearbox

| | | |
|------|---|--|
| | : | GBS 65.5 / 5.27 |
| Type | : | Synchromesh (5 Forward Gears), Sliding Mesh (Reverse Gear) |

Steering

| | | |
|--|---|---|
| | : | Mechanical, Variable Ratio (20.5 to 24.5), 380 mm dia |
|--|---|---|

Brakes

| | | |
|---------------|---|--|
| Type | : | Dual Circuit Hydraulically Activated |
| Front | : | Disc Brakes |
| Rear | : | Drum Brakes (200 mm dia x 30 mm) |
| Parking Brake | : | Cable-operated Mechanical Linkages acting on Rear Wheels |

Suspension

| | | |
|----------------|---|---|
| Type | : | Rigid Axle with Parabolic Leaf Spring at Front and Rear |
| Shock Absorber | : | Hydraulic Double-acting Telescopic Type |

Wheels & Tyres

| | | |
|-------|---|----------------------|
| Tyres | : | 145R12 LT 8PR Radial |
|-------|---|----------------------|

Dimensions (mm)

| | | |
|------------------------------|---|-------|
| Length | : | 3800 |
| Width | : | 1500 |
| Height | : | 1830 |
| Wheelbase | : | 2100 |
| Front Wheel Gauge | : | 1300 |
| Rear Wheel Gauge | : | 1320 |
| Loading Deck Length | : | 2140 |
| Loading Deck Width | : | 1430 |
| Height of Side Panels | : | 300 |
| Min. Turning Circle Diameter | : | 8.6 m |

Performance

| | | |
|----------------------|---|---------|
| Max. Speed | : | 77 kmph |
| Max. Gradeability | : | 21% |
| Restart Gradeability | : | 18% |

Weights

| | | |
|------------------|---|------------|
| Max. GVW | : | 1550 kg |
| Kerb Weight | : | 925 kg |
| Seating capacity | : | Driver + 1 |

The illustrations may show accessories and items of optional equipment which are not part of standard specifications.

Tata Motors reserves the right to change and vary the design, technical details and specifications without prior notice.

For further details, please contact: Tata Motors Limited, Commercial Vehicle Business Unit, 20th Floor, Tower 2, One Indiabulls Centre, 841, Senapati Bapat Marg, Mumbai 400 013.

Tel: (022) 6658 6000. Visit us at: <http://ace.tatamotors.com>

SMS 'ACE' to 5616161. Charges upto Rs. 3/- per sms, depending on the service provider.

For any information related to our product, you can call our Customer Care Centre (Toll-free) at 1800-209-7979, anytime between 9.30 a.m and 6.00 p.m., Monday-Saturday.



ACE
C N G

TATA
Delight



MORE POWER TO YOUR BUSINESS

INTRODUCING TATA ACE DICOR
EVERY BUSINESSMAN'S DREAM COME TRUE



ACE DICOR

To know more, give us a missed call on 080-30636006

BEST MILEAGE
21.9 KMPL*

TATA MOTORS

*ARAI Certified under standard test conditions.

| Specifications | ACE DICOR |
|-----------------------|--|
| ENGINE | |
| Model Type | TATA 800 cc DICOR NA ENGINE, BS III 4-stroke, direct injection, common rail, naturally aspirated, diesel engine |
| Max Output | 14.8 Kw (20.1 HP) @ 3500 rpm |
| Max Torque | 5.6 mKg (55 Nm) @ 2000 rpm |
| Displacement | 798 cc |
| CLUTCH | Single plate dry friction diaphragm type |
| GEARBOX Type | GBS 65-5/5.27 Synchromesh on all forward gears. Sliding mesh for reverse gear. |
| STEERING | Mechanical, variable ratio (23.1 to 28.9), 380 mm dia |
| BRAKES | |
| Type | Dual circuit hydraulically actuated diagonal split |
| Front | Disc brakes |
| Rear | Drum brakes (200 mm dia x 30 mm) |
| Parking Brake | Cable operated mechanical linkages acting on rear wheels |
| SUSPENSION | |
| Type | Parabolic leaf spring at front, semi elliptical leaf spring at rear |
| Shock Absorber | Hydraulic double acting telescopic type. Antiroll bar provided at rear. |

| WHEELS & TYRES | |
|-----------------------------------|-------------------------------------|
| Tyres | 155 R13 LT 8PR Radial (in mm) |
| DIMENSIONS | |
| Length (A) | 3800 |
| Width (B) | 1500 |
| Height (C) | 1861 |
| Wheelbase (D) | 2100 |
| Track Front (E) | 1310 |
| Track Rear | 1343 |
| Loading Deck Length (F) | 2140 |
| Loading Deck Width (G) | 1430 |
| Height of Side Panels (H) | 300 |
| Min Turning Circle Dia (m) | 8.6 m |
| FUEL TANK | |
| Capacity | 30 litres |
| PERFORMANCE | |
| Max Speed | 70 kmph |
| Max Gradeability | 23% |
| WEIGHT | |
| Max GVW | 1670 kg |
| Kerb Weight | 920 kg |
| Seating Capacity | Driver + 1 |



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visit www.tatadelight.com



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ACE DICOR

SMS* <ACE> to 5616161

*Vehicles built on Ace platform sold between 2007-2012. *Charges up to ₹3 per SMS, depending on service provider.

GIVE WINGS TO YOUR DREAMS



BEST MILEAGE
19.1 KMPL*

ACE DICOR
SABSE AAGE. SABSE TEZ.

SMS# <ACE> to 5616161

TO KNOW MORE, GIVE US A MISSED CALL ON 080-30636006

| Specifications | ACE DICOR TURBO |
|-----------------------|--|
| ENGINE | |
| Model | TATA 800CC DICOR TCIC ENGINE, BS IV |
| Type | 4-stroke, Direct Injection, Common Rail, Turbocharged, Intercooled, Diesel Engine. |
| Max Output | 29.6 KW (40.2 HP) @ 3750 rpm |
| Max Torque | 9.6 mKg (94 N-m) @ 2000-2500 rpm |
| Displacement | 798 cc |
| CLUTCH | Single plate dry friction diaphragm type |
| GEARBOX | GBS 65-5/4.19 |
| Type | Synchromesh on all 5 forward gears. Sliding mesh for reverse gear. |
| STEERING | Mechanical, variable ratio (23.1 to 28.9), 380 mm dia |
| BRAKES | |
| Type | Dual circuit hydraulically actuated diagonal split with booster. |
| Front | Disc brakes |
| Rear | Drum brakes (200 mm dia x 30 mm) with LCRV. |
| Parking Brake | Cable-operated mechanical linkages acting on rear wheels. |
| SUSPENSION | |
| Type | Parabolic leaf spring at front, semi elliptical leaf spring at rear. |
| Shock Absorber | Hydraulic double acting telescopic type. Antiroll bar provided at front and rear. |

| WHEELS & TYRES | |
|-----------------------------------|-----------------------|
| Tyres | 155 R13 LT 8PR Radial |
| DIMENSIONS (in mm) | |
| Length | 3800 |
| Width | 1500 |
| Height | 1861 |
| Wheelbase | 2100 |
| Track Front | 1310 |
| Track Rear | 1343 |
| Loading Deck Length | 2200 |
| Loading Deck Width | 1500 |
| Ground Clearance | 160 |
| Min Turning Circle Dia (m) | 8.6 m |
| FUEL TANK | |
| Capacity | 30 litres |
| PERFORMANCE | |
| Max Speed | 90 kmph |
| Max Gradeability | 30% |
| WEIGHT | |
| Max GVW | 1770 kg |
| Kerb Weight | 920 kg |
| Seating Capacity | Driver + 1 |



HIGHEST POWER IN CLASS
NOW WITH 29.6 KW
(40.2 HP) ENGINE



HIGHEST TOP SPEED IN CLASS
NOW WITH A TOP SPEED OF
90KMPH



HIGHER PAYLOAD. HIGHER INCOME
PAYLOAD INCREASED TO 850 KG



THE ACE CONFIDENCE
MORE THAN 10 LAKH SATISFIED
ACE CUSTOMERS



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*Vehicles built on Ace platform sold between 2007-2012.
#Charges up to ₹3 per SMS, depending on service provider.



PERFECTION NOW LOOKS LIKE THIS.

PRESENTING THE TATA ACE REFRESH

When you drive the nation's leading mini-truck feeling special is a pre-requisite. Which is why the Tata Ace Refresh comes loaded with features designed to give you an unmatched performance.

S P E C I F I C A T I O N S

| | ACE HT BS III & BS IV | ACE EX BS III & BS IV | | ACE HT BS III & BS IV | ACE EX BS III & BS IV |
|-------------------|---|---|---------------------------|-----------------------|-----------------------|
| ENGINE | 2 cylinder, 702 cc water cooled engine | | WHEELS & TYRES | | |
| Max Power | 16 hp @ 3200 rpm | | Tyres | 145 R12 LT 8PR Radial | 155 R13 LT 8PR |
| Max Torque | 3.8 mkg @ 2000 RPM | | DIMENSIONS | (in mm) | |
| CLUTCH | Single plate dry friction diaphragm type | | Length | 3800 | |
| GEARBOX | GBS 65-4/6.31 | GBS 65-5/5.27 | Width | 1500 | |
| Type | 4 speed manual transmission. Synchromesh on all forward gears. Sliding mesh for reverse gear. | 5 speed manual transmission. Synchromesh on all forward gears. Sliding mesh for reverse gear. | Height | 1845 | |
| STEERING | Mechanical, variable ratio (23.1 to 28.9), 380 mm dia | | Wheelbase | 2100 | |
| BRAKES | | | Track Front | 1300 | |
| Type | Dual circuit hydraulically activated | | Track Rear | 1320 | |
| Front | Disc brakes | | Cargo box dimensions | 2140 x 1430 x 300 | |
| Rear | Drum brakes (200 mm dia x 30 mm) | | Min turning circle dia | 8.6m | |
| Parking Brake | Cable operated mechanical linkages acting on rear wheels | | FUEL TANK | | |
| SUSPENSION | | | Capacity | 30 litres | |
| Front | Rigid axle with parabolic leaf spring | | PERFORMANCE | | |
| Rear | Live axle with parabolic leaf spring | | Max Speed | 60 kmph | 70 kmph |
| Shock Absorber | Hydraulic double acting telescopic type | | Max Gradeability | 21% | |
| | | | WEIGHT | | |
| | | | Max GVW | 1550 kg | |
| | | | Kerb Weight | 840 kg | |
| | | | Seating capacity | Driver + 1 | |

SPECIAL FEATURES



SLEEK DESIGN



WIDE ANGLE DRVM



SUPERIOR HEADLAMP



ERGONOMIC STEERING WHEEL



MUSIC SYSTEM PROVISION



DIGITAL CLOCK



MOBILE CHARGER



HIGH-CLASS DASHBOARD



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*Vehicles built on the Ace platform between 2007-2012

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#SMS charges as applicable, depending on the service provider

TOLL FREE NUMBER
18002097979

TATA MOTORS

For more information, please visit our website: www.ace.tatamotors.com. You can also contact our office: 20th Floor, Tower 2, One Indiabulls Centre, 841 Senapati Bapat Marg, Mumbai 400 013. Tel: (022) 6658 6000; Fax: (022) 66586010.

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ACE HIGH DECK

Ready for the Road, Ready for Business.



ACE

HIGH DECK

ACE HIGH DECK - THE IDEAL BUSINESS PARTNER

Now when you choose TATA ACE, India's first and favourite mini-truck, you also choose to start earning from day one.

The advantages of TATA ACE – High Deck version

Ready for Business: With a high deck body already in place, you can take your TATA ACE straight to work. Now save time and increase your profit from the very beginning.

Quality: A sophisticated manufacturing process and the use of high-quality corrugated steel sheet (20 gauge thickness) ensure that the trusted quality of Tata Motors is retained even in the high deck body.

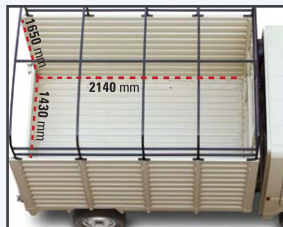
Finance: Your vehicle finance also includes the cost of the high deck body, thus reducing the initial investment.

Reliability: Now not just your vehicle, but also your high deck body stays protected under our standard-warranty of 12 months/36,000 km. This is supported by 1100 service outlets and 24-hr toll-free helpline (1800 209 7979).

Savings: The high deck body comes at a very economical price, helping you save big right from the time of purchase.

About TATA ACE

TATA ACE is India's first and favourite mini-truck which comes in two versions - HT & EX. It is economical, **maintenance-free** and **fuel-efficient** with a robust & reliable diesel engine. While its **high ground clearance** and **high loading capacity** add to its performance, its unique design ensures superior style and comfort. With more than 10 lakh vehicles on the road, TATA ACE is the highest selling mini-truck in India for the last 7 years. Are you ready to join the club?



High storage capacity



New locking mechanism for enhanced safety



Made of high-quality corrugated steel

SPECIFICATIONS

| ACE HT & ACE EX HIGH DECK BS III & BS IV | | | | |
|--|--|--|-----------------------------------|---------------------------|
| | TATA ACE HT HIGH DECK | TATA ACE EX HIGH DECK | TATA ACE HT HIGH DECK | TATA ACE EX HIGH DECK |
| ENGINE | | | WHEELS & TYRES | |
| Model | Tata 275 IDI Diesel BS III & BS IV | | Tyres | 145 R12 LT 8 PR Radial |
| Type | 4 stroke, naturally aspirated, indirect injection diesel engine | | | 155 R13 LT 8 PR Radial |
| Max Output | 16 HP @ 3200 rpm | | DIMENSIONS (in mm) | |
| Max Torque | 3.8 mkg @ 2000 rpm | | Length | 3800 |
| Displacement | 702 cc | | Width | 1500 |
| CLUTCH | | | Height | 2344 |
| Type | Single plate dry friction diaphragm type | | Wheelbase | 2100 |
| GEARBOX | | | Track Front | 1300 |
| Type | GBS G65-4/6.31 | GBS G65-5/5.27 | Track Rear | 1320 |
| | 4 speed synchromesh on all forward gears. Sliding mesh for reverse gear. | 5 speed synchromesh on all forward gears. Sliding mesh for reverse gear. | Cargo Box Length | 2140 |
| STEERING | | | Cargo Box Width | 1430 |
| | Mechanical, variable ratio (20.5 to 24.5), 380 mm dia | | Cargo Box Height | 1650 |
| BRAKES | | | Min Turning Circle Dia (m) | 8.6 |
| Type | Dual circuit hydraulically activated | | FUEL TANK | |
| Front | Disc brakes | | Capacity | 30 litres |
| Rear | Drum brakes (200 mm dia x 30 mm) | | PERFORMANCE | |
| Parking Brake | Cable operated mechanical linkages acting on rear wheels | | Max Speed | 60 kmph |
| | | | Max Gradeability | 22% |
| SUSPENSION | | | WEIGHT | |
| Front | Rigid axle with parabolic leaf spring | | Max GVW | 1550 kg |
| Rear | Live axle with parabolic leaf spring | | Kerb Weight | 945 kg |
| Shock Absorber | Hydraulic double acting telescopic type | | Seating Capacity | Driver + 1 |

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ACE HIGH DECK

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NEW
ACE MEGA
AB LIFE MEIN JO HOGA
MEGA HOGA



*Tested as per rule 115 of CMVR 1989

MEGA ENGINE

| | |
|------------------|---|
| Model | 800CC DICOR (Common Rail) BS III Engine |
| No. of Cylinders | 2 inline |
| Capacity | 798 cc |

MEGA POWER

| | |
|--------------------|------------------------|
| Max. Engine Output | 40 HP @ 3750 RPM |
| Max. Torque | 94 N-m @ 2000-2500 RPM |

MEGA MILEAGE

| | |
|--------------------|------------|
| Mileage | 18.5 KMPL* |
| Fuel Tank Capacity | 30 litres |

MEGA SPEED

| | |
|--------------------------------|---------|
| Max. Speed | 90 KMPH |
| Max. Gradeability at Rated GVW | 30% |

MEGA LOAD (kg)

| | |
|----------------------|------|
| Gross Vehicle Weight | 2100 |
| Max. Payload | 1030 |

MEGA TYRE

| | |
|-----------|--------------------------|
| Tyre Type | 14 Inch Radial Tube Tyre |
| Spec | 165 R14 LT 8PR |

Available in Azure Blue



Azure Blue

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Give a Missed Call on 08030636006
or Call on Toll-free No. 1800 209 7979**

OTHER SPECIFICATIONS

CLUTCH

| | |
|-----------------------------------|--|
| Type | Single Plate Dry Friction Diaphragm Type |
| Outside Diameter of Clutch Lining | 190 mm |
| Friction Area | 295 sq cm |

GEARBOX

| | |
|------|--|
| Type | 5 Forward Synchromesh Gears 1 Reverse Sliding Mesh Gear |
|------|--|

BRAKES

| | |
|--------------|--------------------------|
| Front Brakes | Disc Brakes |
| Rear Brakes | Drum Brakes (254 mm dia) |

SUSPENSION

| | |
|------|---|
| Type | Semi-elliptical leaf spring at front and rear |
|------|---|

LOAD BODY (mm)

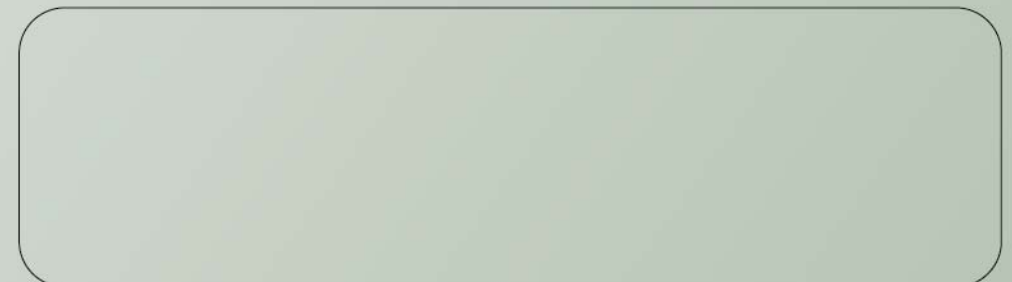
| | |
|-------------|-------------------|
| (L x W x H) | 2140 x 1430 x 300 |
|-------------|-------------------|

DIMENSIONS (mm)

| | |
|----------------------------|-------|
| Wheel Base | 2100 |
| Overall Length | 3835 |
| Ground Clearance | 175 |
| Min. Turning Circle Radius | 4.9 m |

NAYA

ACE MEGA



**Tarakki ka safar,
Char pahiyon par**



**BEST MILEAGE
33 KMPL***

ACE Zip

AAPKI SAFALTA KA PAHIYA

*ARAI Certified under standard test conditions.

TATA MOTORS



PROTECTION FROM HARSH WEATHER



EFFECTIVE ON DIFFERENT TERRAINS



HIGH MILEAGE AND LOW MAINTENANCE



EASE OF MANEUVERABILITY

SPECIFICATIONS

ENGINE

| | |
|--------------------|---|
| Model | Single cylinder, naturally-aspirated, water-cooled engine |
| Engine capacity | 611cc |
| Fuel injection | DI |
| Max. output | 11.3hp @ 3000rpm |
| Max. torque | 3.16mkg @ 1600-1800rpm |
| Fuel tank capacity | 10 litres |

CLUTCH AND TRANSMISSION

| | |
|----------|--------------------------------------|
| Clutch | Single plate, dry friction diaphragm |
| Gearbox | TA59, Synchromesh 4 + 1 |
| Steering | Mechanical rack & pinion |

SUSPENSION

| | |
|-------|---|
| Front | MacPherson strut |
| Rear | Coil spring with semi-trailing arm and hydraulic telescopic shock absorbers |

BRAKES

| | |
|-------|----------------|
| Front | Hydraulic drum |
| Rear | Hydraulic drum |

WHEELS & TYRES

145/80 R 12 LT 6PR

DIMENSION (IN MM)

| | |
|-----------------------|-------------------|
| Wheelbase | 1650 |
| Width | 1480 |
| Length | 3020 |
| Height | 1800 |
| Front track | 1256 |
| Rear track | 1316 |
| Load body dimensions | 1685 x 1480 x 400 |
| Turning circle radius | 3.5m |

WEIGHTS (IN KG)

| | |
|-------------|------|
| GVW | 1285 |
| Kerb weight | 685 |
| Payload | 600 |

PERFORMANCE

| | |
|--------------|-----|
| Gradeability | 22% |
|--------------|-----|

TATA ADVANTAGE

| | |
|-----------------|--------------------------------|
| Service outlets | Over 1200 outlets across India |
|-----------------|--------------------------------|

Powerful Water Cooled Engine



Stylish Dashboard



High Mileage & Low Maintenance Cost



Attractive Exteriors



Spacious Cabin & Comfortable Seats



Safe



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*SMS charges as per the service provider



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